# Speed Bragging for Product People

Portland Product Tank January 28, 2025 Nadya Duke Boone nadyadukeboone.com



# Why?

### **Product Manager Bragging Skills Ranked**

- 1. Your product
- 2. Your team

3. You

## **Story Time**

#### **Prompts**

- What did you do?
- 2. What changed?
- 3. What did other people say?
- 4. Why was it hard?
- 5. Why did you pick this to brag about?
- 6. Why do your customers care?
- 7. Why does your company care?

## Brag like you're a product

## **Practice Time!**

#### What to Do

- ı. Brag
- 2. Coach
- 3. Rebrag
- 4. SWITCH (goto 1)

#### **Coaching Prompts**

- 1. What did you do?
- What changed?
- 3. What did other people say?
- 4. Why was it hard?
- 5. Why did you pick this to brag about?
- 6. Why do your customers care?
- 7. Why does your company care?

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**How to Host a Brag Lunch** 

**Tonight's Slides** 

Free career, leadership, and product newsletter